



# PRIVACY POLICY

## WLA WEBSITE

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# World Lottery Association Privacy Policy WLA Website

## 1. About this Privacy Policy

- 1.1. This is the privacy policy ("**Policy**") of the World Lottery Association, Lange Gasse 20, 4002 Basel, Switzerland ("**WLA**", "**we**", "**us**", "**our**"). The WLA is the data controller for the purpose of this Policy.
- 1.2. This Policy sets out the basis on which we will process any personal data obtained in connection with your use of and interaction with this website including our social media presences and our applications (collectively referred to as "**Website**"). For information regarding our Biennial Lottery Summit website (if available), please see our [WLA Biennial Lottery Summit Privacy Policy](#). For information about our use of cookies on this Website, please see our [Cookie Policy](#).
- 1.3. We will post any changes we may make to our Policy on this Website or communicate them to you by email.
- 1.4. The Policy currently in place dates of 11/01/2019.

## 2. What personal data do we collect from you?

- 2.1. We collect personal data that you provide to us, such as by filling out a contact form, registering for a Best practice training, Gaming and/or Security Certification (together "Certificates"), congress or networking event, visa applications or applying for a membership (together "Services").
- 2.2. For the Services we provide, such personal data may consist of:
  - 2.2.1. Best practice training: name, surname, company, job title, country of origin, email address, date of birth, telephone number, pictures at the venue of the trainings;
  - 2.2.2. Certifications: name, surname, address, phone number, email address of executives or contact persons of certification auditors, independent assessors and members being certified;
  - 2.2.3. Congresses / networking events / Biennial Lottery Summit: name, surname, date of birth, place of work, biographies, place of residence, nationalities, dietary information, telephone number, email address, travel and/or hotel information, credit card details, pictures at the venue of the events;
  - 2.2.4. Visa applications: name, surname, address, email address, telephone number, company name, job title, passport details, countries visited in the last three years, previous / other visas, institutions who will release visas;
  - 2.2.5. Membership applications: names, surnames, job titles, telephone number and email addresses of executives and contact persons;
  - 2.2.6. Contact form: name, surname, phone number, email address and message.
- 2.3. We collect metadata, for example details of your visits to the Website, such as traffic data, location data, IP address, browser information, session data, preferences, settings, weblogs and other communication data, which we monitor during your interaction with the Website.

### **3. On which basis do we process your personal data?**

- 3.1. We process your personal data for the purposes indicated or obvious at the time of collection and
- 3.1.1. to which you have agreed, for example by checking a box; or
  - 3.1.2. for which we are required by applicable laws, for example to comply with data retention requirements; or
  - 3.1.3. which is necessary for the performance of a contract, for example if you register for Best practice trainings, Certifications or other Services we provide; or
  - 3.1.4. for which we rely on other legitimate interests, which include:
    - gathering market information, promoting Services, communicating with and tailoring offers to you;
    - delivering and improving our Services;
    - management of customer, WLA regular and associate members, suppliers, contributors and other relationships such as employees or contact persons of our WLA regular and associate members;
    - monitoring, detecting and protecting the organization, its systems, network, infrastructure, computers, information, intellectual property and other rights from unwanted security intrusion, unauthorized access, disclosure and acquisition of information, data and system breaches, hacking, industrial espionage and cyberattacks; or
    - complying with industry standards, regulators' requirements and other requirements related to fraud prevention and anti-money laundering.

### **4. For which purposes do we process your personal data?**

- 4.1. We process your personal data for the following purposes:
- 4.1.1. If you fill out a contact form providing your name, surname, email address, telephone number, preferences, etc., we use your data for answering your questions, sending you information or performing other tasks you ask us to.
  - 4.1.2. If you are an executive or contact person of an existing WLA regular and/or associate member or contributor, we may send you information about our events, publications and Services using, for example, your name and postal / email address.
  - 4.1.3. If you register for one of our Best practice trainings, Certifications or the Biennial Lottery Summit and/or other congresses or request us to apply for your visa to attend one of these events, we need and process the data required for you to attend these events, such as your name, surname, date of birth, place of work, place of residence, nationalities, dietary information, passport details, telephone number, countries visited in the last three years, travel and/or hotel information, credit card details. We may also take pictures of you (individual pictures or within small groups of individuals) during the events organized by WLA; pictures are shared in the WLA website and social media channels, as well as used for the WLA publications.
  - 4.1.4. If you are an executive or contact person of an organization applying for a WLA membership, we process your data in order to interact with you in the process of ascertaining whether your organization qualifies as a member or not.
  - 4.1.5. If you interact with us on third party social networks, then we process your data for such interaction with you on these networks (our interactions with you on a third party social network would be subject to that network's privacy policies and terms of use).
  - 4.1.6. We process your personal data also to comply with and enforce applicable legal requirements, relevant industry standards, contractual obligations and our policies.

- 4.2. We process metadata that we collect from you to improve our Website, analyze traffic pattern and Website usage, for targeted marketing, to develop and analyze statistics and demographics, or optimize our online presence and marketing efforts.

## **5. To whom do we disclose and transfer your personal data?**

- 5.1. We may disclose your personal data to the following recipients or categories of recipients either for them to use the data on their own behalf and under their own control (controllers) or acting on our behalf and/or as partners (processors), limited to the purpose of the execution of their obligations:
- WLA Canada
  - Contributors
  - IT- and App-Providers
  - Host-Providers
  - Typesetters
  - Communication agencies
  - Proofreaders
  - Printers
  - Event planners / organizers / operators
  - Hotels
  - Visa offices / agencies / bureaus
  - Regional trade associations
- 5.2. We may disclose your personal data if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of the WLA or any members of the WLA, our customers, or others. This includes exchanging data with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- 5.3. We may internationally transfer your personal data, including to countries that are not considered providing an adequate level of data protection by the relevant regulatory bodies, for example to countries not considered by the Swiss Federal Data Protection and Information Commissioner or the European Commission to be providing such level. In such case, we ensure the adequate protection of your personal data by having the recipients adhere to binding contractual obligations in accordance with applicable standards approved by the relevant regulatory bodies or by relying on other safeguards, such as self-certifications (e.g. Swiss and EU Privacy Shield), approved by the relevant regulatory bodies. You may contact us for a copy of the contractual and other safeguards in place (see section 8 below).
- 5.4. This Website may contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that they have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **6. For how long do we process your personal data?**

We process your personal data:

- until you withdraw your consent for future processing;
- until the purpose is fulfilled for which your data was originally collected (e.g. registration for Best practice trainings, Biennial Lottery Summit, Certificates etc.);
- for as long as laws require us, e.g. legal retention obligations based on bookkeeping or tax laws and regulations;

- for as long as we have any other legitimate interest in processing your personal data.

## **7. What are your rights?**

7.1. You have the right:

- to request from us access to and rectification or deletion of your personal data;
- to request us to restrict the processing of your personal data, in particular to object to the processing of your personal data for direct marketing purposes; and
- to request from us to provide you or any person or entity you appointed with a digital file of your personal data (data portability).

7.2. You may withdraw your consent that allows us to process your personal data for the indicated purposes at any time.

7.3. To exercise the above rights, you may contact us as indicated below.

7.4. You also have the right to lodge a complaint with the competent authority.

## **8. How can you contact us?**

For any questions or to exercise your rights, you may contact us as follows:

Postal address: World Lottery Association, Lange Gasse 20, 4002 Basel, Switzerland

Telephone number: +41 (0)61 544 11 00

Email address: [info@world-lotteries.org](mailto:info@world-lotteries.org)