



COOKIE POLICY

WLA WEBSITE

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World Lottery Association Cookie Policy WLA Website

1. About this Cookie Policy

- 1.1. This is the policy regarding cookies ("**Cookie Policy**") of the World Lottery Association, Lange Gasse 20, 4002 Basel, Switzerland ("**WLA**", "**we**", "**us**", "**our**"). The WLA is the data controller for the purpose of this Cookie Policy.
- 1.2. This Cookie Policy provides information about our use of cookies in connection with your use of and interaction with this website or any other online presence administered by us, including without limitation our social media presences and our applications (collectively referred to as "**Website**"). For information about our processing of personal data obtained in connection with your use of and interaction with this Website please see our [Privacy Policy](#). For information regarding our Biennial Lottery Summit website (if available), please see our [WLA Biennial Lottery Summit Privacy Policy](#).
- 1.3. We will post any changes we may make to our Cookie Policy on this Website or communicate them to you by email.
- 1.4. The Cookie Policy currently in place dates of 11/01/2019.

2. What are Cookies, which ones do we use, why do we use them and how can you opt-out?

- 2.1 A cookie is a small piece of data sent from a website and stored on the user's computer or mobile device by the user's web browser while the user is browsing. Cookies were designed to be a reliable mechanism for websites to remember stateful information (such as items added in the shopping cart) or to record the user's browsing activity (including clicking particular buttons, logging in, or recording which pages were visited in the past). They can also be used to remember arbitrary pieces of information that the user previously entered into form fields such as names, addresses, passwords, and credit card numbers.
- 2.2 Like many other websites, we also use cookies on ours. Different cookies have different purposes but also different lifespans. The lifespan of a cookie determines how long a cookie will remain on your computer before it deletes itself.
- 2.3 Browsers may accept or reject cookies automatically but allow you to change these settings. The help menu on most browsers will tell you how to change your browser setting as to cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies all together. You can also disable or delete cookies you have previously accepted if you wish to. To find out how to manage cookies on the following browsers, follow the provided link:

- [Google Chrome](#)
- [Microsoft Internet Explorer](#)
- [Apple Safari](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Microsoft Edge](#)



- 2.4 We may further give you the opportunity to manage the use of certain cookie categories on this Website directly by making the respective choices, by providing:
- a cookie banner upon your first visit that allows the management of certain cookie categories or that leads you to the respective information;
 - a link to a third party site dedicated to the management of the cookies used on this Website that allows the management of certain cookie categories;
 - a sub-page dedicated to the management of the cookies used on this Website that allows the management of certain cookie categories; or
 - interactive options, for example buttons, integrated into this Cookie Policy, that allow the management of certain cookie categories.
- 2.5 On this Website, we may use the following cookies, cookie categories and other technologies, but no spyware, for the indicated purposes and, if applicable, deployed by or with the assistance of the indicated partners:
- **Strictly necessary cookies.** These are cookies that are required for the operation of the Website and for you to be able to complete services you ask for. They include, for example, cookies that enable you to log into secure areas of the Website.
 - **Functional cookies.** These cookies record information about choices you make on the Website, such as your user name, language or the region you are in. In this way, we are able to personalize your visit to the Website.
 - **Analytical/Performance cookies.** These cookies allow us to collect information about how visitors use the Website, for example to count visitors and to see how visitors move around the Website. They record your visit to the Website, the pages you have visited and the links you have followed. These cookies do not collect information that identifies you. All information is anonymous. This helps us to improve the way the Website works.

In particular, we use Google Analytics on our Website, a service provided by Google, Inc. (“**Google**”), to analyze your use of the Website.

The information generated by Google Analytics is subject to Google’s privacy and cookie policy and will be transferred to and stored by Google on servers in the USA. Prior to the transfer, it will be anonymized by removing the last octet of your IP address. Google will then process it on our behalf in order to evaluate your use of the Website, to compile reports on Website activity and to provide other services related to Internet usage. Google will not link your IP address with any other data held by Google.

Note, however, that if you have enabled Google to associate your web and app browsing history with your Google account, and you have given Google permission to use the information of your Google account to personalize ads, Google may link the analytical cookies, and the information collected with them, with the information from your Google account.

You may refuse the use of cookies for the aforesaid purposes by setting your browser accordingly; however, in that case, you may not be able to use the full functionality of the Website. You may further opt-out of the collection of your usage data (including your IP address) and its processing by [downloading and installing the add-on](#) for your current web browser.

For more information about the use of your data by Google, [please visit Google’s website](#). The Google Analytics cookies used on this Website are:

- **_ga:** this cookie contains a unique value to distinguish between website visitors and has a lifespan of 2 years;



- `_gid`: this cookie contains a unique value to distinguish between website visitors and has a lifespan of 24 hours;
- `_gat`: this cookie is used to throttle requests to the server and has a lifespan of 10 minutes

We have embedded YouTube-videos in our Website. These videos are stored on www.youtube.com and are directly playable from our Website. The video-platform is operated by YouTube, LLC, a company of Google, Inc.

We have no influence on the data transferred to YouTube. By visiting a website with embedded YouTube-videos a connection between your browser and the Google DoubleClick network may be established.

The videos are embedded in an advanced data protection mode. Based on the information given by YouTube, when using the advanced data protection mode no cookies are placed on your computer and no data about you as a user of our Website are transmitted to YouTube if you do not play the videos. Only when you play the videos, the following data is transferred.

- If you play the embedded videos, YouTube places cookies on your computer and receives the information that you have visited the corresponding subpage of our Website.
- Furthermore, type and version of the browser you use, operating system you use, website that linked you to our Website (referrer URL), date and time of the visit, quantity of data transmitted and IP-address will be transmitted, regardless of whether you are logged into a user account with YouTube or no user account exists.
- If you are logged in on YouTube, this data is directly associated with your user account. If you do not wish such assignment to your user account on YouTube, you must log out before playing the videos.

YouTube might store this data (also for non-logged-in users) as a user profile and use them for purposes of advertising, market research and need-based design of its website, to provide demand-orientated advertising and to inform other users of the platform about your activities on our Website

You may refuse the use of cookies for the aforesaid purposes by setting your browser accordingly; however, in that case, you may not be able to use the full functionality of the Website. You may further opt-out of the collection of your usage data (including your IP address) at any time.

For more information about the use of your data by YouTube / Google please consult the following websites:

- <https://www.youtube.com/t/terms>
- https://www.google.de/intl/en_uk/policies/
- https://www.google.de/intl/en_uk/policies/technologies/
- https://www.google.de/intl/en_uk/policies/privacy/

3. On which basis do we process the collected data?

For processing your personal data under the conditions outlined in this Cookie Policy, but with the exception of strictly necessary cookies and functional cookies, we ask for your consent. The legal basis for the processing of your personal data with respect to strictly necessary and functional cookies is our legitimate interest in providing you with the Website and its essential functions as well as in personalizing the Website and optimizing its attractiveness.

4. For how long do we process the collected data?

We process your personal data:

- until you withdraw your consent for future processing, for example until you disable our cookies on your computer / device;
- until the purpose is fulfilled for which your data was originally collected (e.g. tracking website traffic);
- for as long as laws require us, e.g. legal retention obligations based on bookkeeping or tax laws and regulations;
- for as long as we have any other legitimate interest in processing your personal data.

5. Who has access to the collected data?

- 5.1 You understand that our use of cookies may imply that the Third Party Providers of those cookies may obtain certain information about you, including about your surfing behavior. We refer to the information provided by these Third Party Providers for more details on how these Third Party Providers use your personal data.
- 5.2 We rely on third party service providers such as web hosting companies to process your personal data on our behalf and to provide you the Website.

6. To whom do we disclose and transfer the collected data?

For the explained use of cookies and other technologies by or with the assistance of the mentioned partners, we may transfer your personal data to third countries, including to countries that are not considered providing an adequate level of data protection by the relevant regulatory bodies, for example to countries not considered by the Swiss Federal Data Protection and Information Commissioner or the European Commission or to be providing such level. In such case, we ensure the appropriate or suitable protection of your personal data by having the recipients adhere to binding contractual obligations in accordance with applicable standards approved by the relevant regulatory bodies or by relying on other safeguards, such as self-certifications, approved by the relevant regulatory bodies. You may contact us for a copy of the contractual and other safeguards in place (see section 8 below).

7. What are your rights?

- 7.1 You have the right:
- to request from us access to and rectification or deletion of your personal data;
 - to request us to restrict the processing of your personal data, in particular to object to the processing of your personal data for direct marketing purposes; and
 - to request from us to provide you or any person or entity you appointed with a digital file of your personal data (data portability).
- 7.2 You may withdraw your consent that allows us to process your personal data for the indicated purposes at any time.
- 7.3 To exercise the above rights, you may contact us as indicated below.
- 7.4 You also have the right to lodge a complaint with the competent authority.

8. How can you contact us?

For any questions or to exercise your rights, you may contact us as follows:



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Telephone number: +41 (0)61 544 11 00

Email address: info@world-lotteries.org